

2009 NCHELP Leadership Conference

When You Come to a Fork in the Road – Take It

Omni San Diego
January 5-7, 2009

AGENDA:

Monday, Jan. 5

11:00 – 3:00 p.m. **Registration**
1:00 – 5:00 p.m. **Board of Directors Meeting**

Tuesday, Jan. 6

10:30 – 5:30 p.m. **Registration**
1:00 – 1:15 p.m. **Welcome – NCHELP Chairman Ron Gambill**
1:15 – 2:00 p.m. **Analyzing the New Administration and Congress**

Mark Schuermann, Senior Vice President for Government Relations for the Financial Services Forum, will talk about what to expect from President Obama and the new House and Senate and how the FFEL program should prepare. Schuermann has worked on issues affecting the financial services sector, the federal budget, trade and education policy as a senior Capitol Hill staff member and a government relations professional.

2:00—3:00 p.m. **Making the Case for FFELP**

It is up to FFELP to make a strong case to schools that despite challenges in the market, the program is strong and funding will be available for their students. Communications expert John Onoda will help CEOs build that case. Onoda has held chief communications positions for The Charles Schwab Corp., Visa USA, General Motors, and Levi Strauss & Co. and during his more than 20 years in the business, he has overseen reputation and crisis management, media relations, and employee and executive communications. Onoda is currently a senior consultant with Fleishman-Hillard, the international public relations firm.

3:00 – 3:15 p.m. **Break**

3:15 – 4:00 p.m.

Checking in with Colleges and Universities

Jonathan Brown, President of the Association of Independent California Colleges and Universities, will share his insights about the future of higher education, and how institutions and students are dealing with financing challenges and the overall impact of the economy.

4:00 – 4:45 p.m.

Understanding the Budget

An enormous budget deficit and the growing debt are threatening many federal programs. How will it affect student aid? Budget expert Sarah Ducich, Vice President of Government and Industry Relations for Sallie Mae, will lay out the challenges for the incoming Congress and the potential impact for FFELP.

4:45 – 5:30 p.m.

Helping Borrowers Avoid Default

Robert Collins, Vice President of Student Financial Aid for the University of Phoenix, and a colleague will describe their proactive efforts to manage delinquency prevention and default aversion for their large student population. They will discuss what works and what doesn't and how they coordinate these efforts with lenders and guaranty agencies. The University of Phoenix is the largest private university in North America with nearly 350,000 students, 200 locations and Internet delivery in most countries around the world.

6:00 – 7:00 p.m.

Reception

Wednesday, Jan. 7

7:45 — 8:30 a.m.

Breakfast Buffet

8:45 – 9:45 a.m.

Making Sense of the Credit Markets

The credit crisis continues to have a significant impact on the FFEL Program. Paul Wozniak, Chairman of College Loan Corporation, will explain how the federal liquidity programs have affected the availability of student loan funds and what is likely to happen in the future.

9:45 – 10:45 a.m.

Building a Better FFELP

CEOs from different segments of the program will talk about how their organization is dealing with the numerous challenges facing our community and how FFELP providers can work together to improve the overall picture for schools and students.

10:45 – 11:15 p.m.

Forging a New Road

NCHelp President Brett Lief will talk about what the FFELP community needs to accomplish in the coming months.